



Network Council Membership

Code of Conduct

The Network Council is made up of more than 140 companies, universities and colleges, and government authorities. These paying members actively contribute to the realisation of the ambitions of the Amsterdam Metropolitan Area. Together with the Board Members and other frontrunners, they are leading the discussion about the future of the region. Members initiate and develop initiatives on three themes:

- Responsible digital metropolis
- Sustainable innovative metropolis
- Agile education and labour market

These are initiatives that keep or make the region an attractive place to live, work and spend leisure time. The council members' social involvement in the region is of great importance in working together towards a smart, green and healthy metropolitan area.

Who can become a member of the Network Council?

Members of the Network Council are companies and organisations that:

- Operate in the Amsterdam Metropolitan Area.
- Comply with the laws and regulations that apply in this region, with the *OECD Guidelines for Multinational Enterprises* and with the *UN Guiding Principles on Business and Human Rights*.
- Are structurally and actively committed to strengthening a smart, green and healthy Amsterdam Metropolitan Area and thus to the goals of the Amsterdam Economic Board.

Membership procedure

When an organisation wishes to become a Network Council member, we jointly assess whether the above criteria are met. The person with final responsibility for the organisation that has applied signs this assessment and the partner agreement. The managing director of the Amsterdam Economic Board also signs these documents. The Agenda Committee and the chairperson of the Board decide on membership, supported by the managing director.

Removal

Existing members who do not meet the following conditions will have their membership reconsidered. This will be decided by the Agenda Committee in consultation with the Board Chair.

- **Adherence to laws and regulations.** Members of the Network Council must comply with the laws and regulations that apply in this region, with the *OECD Guidelines for Multinational Enterprises* and with the *UN Guiding Principles on Business and Human Rights*. If this is not the case, an enquiry will be conducted. If the outcome of this is not satisfactory, the Council may either temporarily suspend the organisation's membership or terminate it immediately. The chosen measure depends on the seriousness of the violation.
- **Payment of membership fees.** If an organisation has not paid the Network Council membership fee by the end of a calendar year, despite repeated requests, its membership will be terminated.
- **Contributing to the future of the Amsterdam Metropolitan Area.** All council members are expected to actively and positively contribute to the smart, green and healthy future of the Amsterdam Metropolitan Area. If they demonstrably do not contribute to this, the council may temporarily suspend or immediately terminate the membership. An enquiry will also be conducted in this situation.

Communication

The Amsterdam Economic Board's communication team monitors the timing and content of the messaging and the deployment of communication channels when Network Council members join and leave.