


**Amsterdam
Life Sciences
Café**

Amsterdam Life Sciences Café

amsterdam economic board

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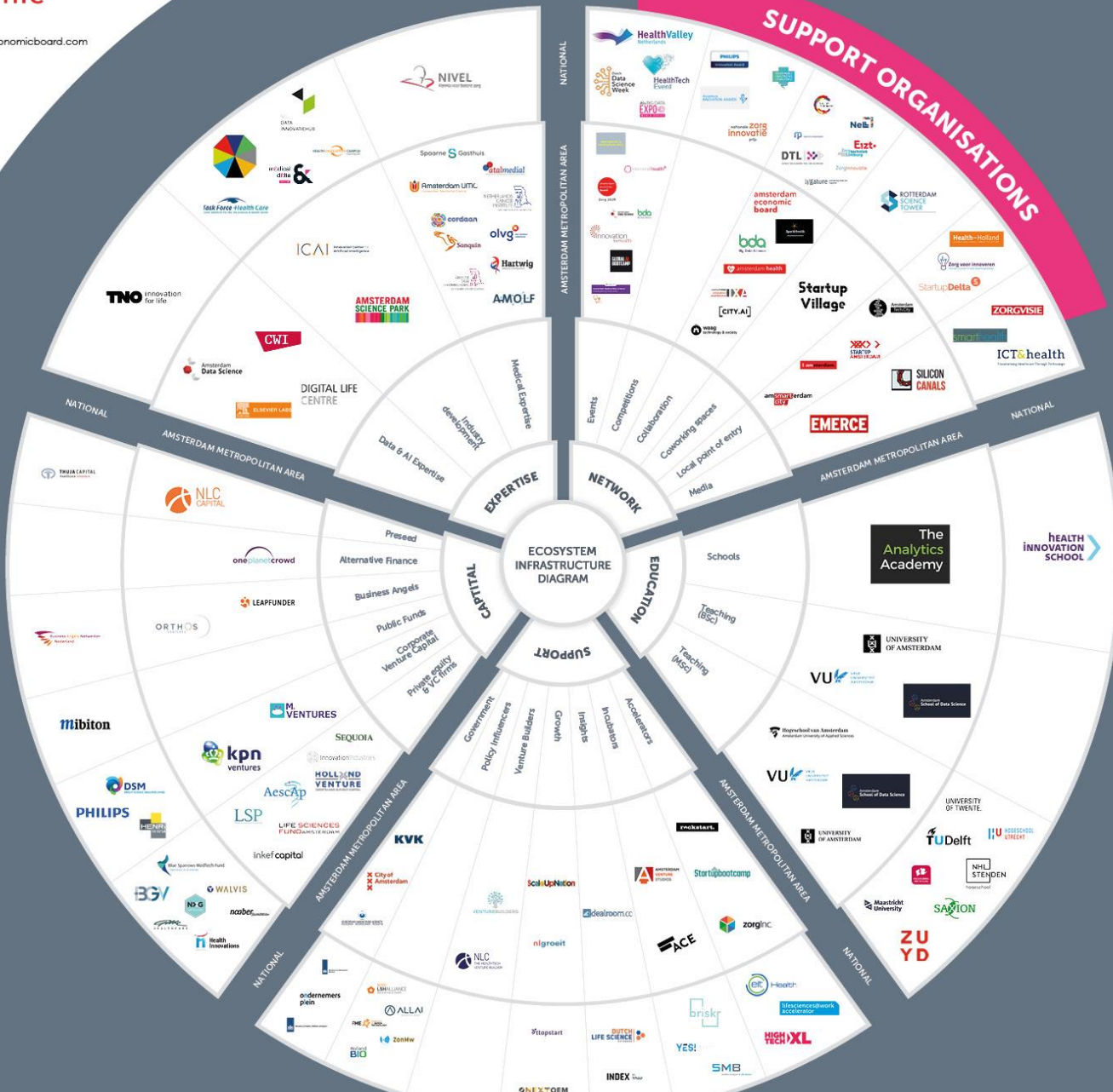
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AMSTERDAM DATA SCIENCES & ARTIFICIAL INTELLIGENCE IN HEALTH



STARTUP

A collection of logos for startups, including NCO, M, X, W, Fesir, speaksee, ScreenPoint, aidence, -p, BRIS, THE POLLINATOR, Ori Health, BRIS, somnox, pacmed, nori, MRI guidance, Sleep.ai, MedicX.ai, Better AI, KHEIRON, HEALTH PLUS AI, Project Athera, and AVA innovating.

SME

A collection of logos for SMEs, including thirona, GO DATA DRIVEN, SkinVision, Quantib, PORTA VITA, ApeT, Nico-lab, med eye, G2 SPEECH, and CTQUE.

CORPORATE

A collection of logos for large corporations, including abbvie, Boehringer Ingelheim, IBM, MERCK, Roche, amazon, Bristol-Myers Squibb, IPSEN, Nestle, SANOFI, AMGEN, Celgene, Johnson & Johnson, NOVARTIS, BERVIER, astellas, FRESenius MEDICAL CARE, janssen, novo nordisk, Takeda, AstraZeneca, Google, Lilly, Pfizer, teva, BAYER, gsk, Microsoft, and PHILIPS.



11, 12 en 13
April



Royal HaskoningDHV | SIGRA | Gemeente Amsterdam | SeederDeBoer | Gloedmakers | Amsterdam Economic Board | Amstelring | HVO-Querido | Quint Wellington Redwood | Amsterdam UMC | OLVG | FRIZ! | Hacking Health Amsterdam | Broedplaats Contact Amsterdam | solvo.nl

Boston, 17 April

INVEST IN
HOLLAND



Global Investor Forum

Ish@amsterdam.nl



LIFE SCIENCES & HEALTH

Amsterdam Metropolitan Area



nieuw

Wouter Bos



Strengthening Life Sciences & Health in the Amsterdam region

- Occasion: European Medicines Agency (EMA) relocating to Amsterdam
 - but more importantly: Brexit
- Task:
 - Originally:
 - analysis and recommendations for strategy on LSH cluster in Amsterdam
 - Extended
 - for the entire LSH cluster
 - not only focused on foreign investments



What stands out?

- Netherlands (and Amsterdam)
 - High quality
 - Especially scientific output
 - Wide scope
 - strength and weakness
- Differences with other best practices
 - Density
 - Collaboration
 - Financial resources
 - Few large LSH corporates, a lot of SMEs and start-ups



Strategic choices and action program

■ Strategic options

1. Copy Boston on scale of the Netherlands
2. Copy Boston on scale of Amsterdam
3. Regional competition
4. Regional complementarity

■ Statement/conclusion:

- The Netherlands is too small for regional competition
- The Netherlands is big enough for regional complementarity



Successful profiling



Recommendations

Develop a USP/focus/profile for Amsterdam

Connect stakeholders

Do not forget the general business and innovation environment!



Proposition Amsterdam = Data Science / AI





- Distinctive and not yet claimed
- Urgent
- Fits with the strengths of Amsterdam
 - Academic infrastructure: science faculties, UMC's, AI-study programme, spin offs, ICAI etc
 - Amsterdam Internet Exchange
 - Successful corporations
- Supports other regions
- Positive/Encouraging





1. Proposition and profile

- Developing a proposition:
 - Strong brand
 - Marketing strategy
 - Training capacity
 - Events
 - Recruitment
- Connect to the national AI strategy (in the making)
 - N.B. ICAI!
- Connect to the European strategy and funds



Gateway to Europe



Quality of life



Access to talent



Safe, stable & transparent



Digital connectivity



Business ecosystem

2. General business and innovation environment

- Ensure sufficient physical space: lab and laptop
- Keep working on: attracting and retaining talent, the international character of the city, cost of living, quality of life etc.
- Access to financial capital
- Good accessibility to health data
- Sufficient study programs (AI, pharmacovigilance)



3. Strengthening the ecosystem: connecting, community building

- Priorities:
 - Municipality and knowledge institutions
 - Knowledge institutions and entrepreneurs
 - Cross-overs
 - Successful corporations from outside the LSH-cluster with LSH stakeholders (TomTom, Adyen, Booking, Amazon, Google, fintech companies, etc.)



And further

Issues:

- Fragmentation of the healthcare system versus funding of innovation
- Thresholds for data sharing (GDPR)
- Political and public climate concerning pharma pricing

Continuation:

- Presenting the action program to the city council, facilitating availability of resources
- Program team at the City of Amsterdam and the Amsterdam Economic Board
- Ambassador network



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Questions?

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Contact us & stay in touch


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Join other Amsterdam health
innovators on our [Linkedin group](#)
[Amsterdam Health](#)



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