

APRIL 21 2017

THE STUDENT HOTEL

itea

international
talent event
amsterdam



I amsterdam.

International Talent Event Amsterdam 2017

I amsterdam®

Background

Four Amsterdam universities – Amsterdam University of Applied Sciences, Inholland University of Applied Sciences, University of Amsterdam and Vrije Universiteit Amsterdam – have joined forces with amsterdam inbusiness and Amsterdam Economic Board to build stronger bridges between international talent and internationally-minded companies.

We know that finding the perfect candidate for your company can be a challenge, fortunately, the International Talent Event Amsterdam (ITEA 2017) will return for a fourth edition on 21 April 2017, providing you with fantastic opportunities to meet young international professionals in the Amsterdam Metropolitan Area.

What can you expect from ITEA 2017?

- An opportunity to meet many young and talented **international students and graduates**, educated at master and bachelor levels and specialized in a **wide variety of disciplines** seeking **internships or career opportunities**.
- All participating students and professionals are **proficient in English**, as well as other foreign languages, and have an international background.

Date

Friday, 21 April 2017, 10:00-17:00

Marketing and Communication

Like last year we have a dedicated webpage for international students and we will make use of a wide range of (social)media channels and most importantly the ITEA event app.

Participate and start engaging with future interns and colleagues

ITEA 2017 partner

All ITEA 2017 partners will receive the standard participation package including:

- Visibility of your company logo via different communication channels, including the event app, direct mailing and the dedicated ITEA website.
- Invitation to the opening ceremony with other ITEA partners and VIPs.
- Basic profile in the ITEA event app.
- Your own stand at the job fair or workshop*

The cost of the standard package is €500,-.

**It is also possible to opt for both the workshop and a stand at the job fair for an additional fee of €250,-.*

Additional Packages

To boost your companies outreach you can make use of additional packages and get even more out of your International Talent Event.

Matchmaking Package

- A meeting space away from the bustling fair floor for one hour to be used for face-to-face meetings.
- A direct mail will be sent out two weeks before the event to all participants inviting them to forward their CV's and resumes for you to screen and select candidates.
- Social Media channels will be used to extra promote your matchmaking sessions.

The cost of the Matchmaking Package is €250 additionally to the standard fee.

There are only 10 slots available so let us know as soon as possible if you want to make use of this option.

Pitch Package

- A separate space where you own the stage for 10 minutes to pitch your company and brand.
- Social Media channels will be used to extra promote your pitch.

The cost of the Pitch Package is €250 additionally to the standard fee.

All fees and costs are excluding VAT.

If your company classifies as a start-up or scale-up, please contact Laura Beijleveld (L.E.Beijleveld@uva.nl) or +31(0)6 2137 4027) for our special start-up and scale-up programme.

We look forward welcoming you to ITEA 2017. Please contact ms. Warenka van der Heijden to secure your spot (Warenka.van.der.Heijden@amsterdam.nl) or +31 (0) 6 27037220).