Integrated financial and business services for Indian Life Sciences companies entering Europe

## BioPortEurope

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Amsterdam
Life Sciences
India











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BioPortEurope is a professional Life Sciences expertise and trading center supporting Indian Life Sciences companies that want to operate successfully on the European markets.

The complexity of the European markets demands specialized knowledge and practical support.

**BioPortEurope** is a regional consortium of financial and business services companies that is able to offer an integrated services package.



## European Market

- 27 member countries with a population approaching 500million
- The European Union is less than half the size of the United States, but its population is over 50 % larger
- The EU population is the world's third largest after China and India
- The euro (€) is the common currency in most of the European Countries (not UK)
- Most European countries (not UK) fall under the Schengen Agreement providing free trade, open markets and customless borders

## Financial and business services provided

- Market entry strategy
- New product introduction (IP, regulatory, pricing)
- Quality management
- EU and local admission regulations
- Product certification and auditing
- Sales channel build-out
- Existing marketing and sales channels
- Partnership sourcing, evaluation and implementation
- Venture Capital sourcing
- Local presence build-out
- EU and local tax expertise / reimbursement
- EU and local legislative expertise
- Distribution networks
- Shipment and trade support
- Storage and logistics support

## Added value for you:

- One-stop-shop access to Europe
- All needed expertise within reach
- Targeted, efficiënt
- Low risk market entry