

# ECIA - What's in it for you?

The European Creative Industries Alliance ECIA is an open platform that brings together policy-makers and business support practitioners from 28 partner organizations and 12 countries.

What is the added value of the European Creative Industries Alliance (ECIA) for you?

#### **NEWS / ACTIVITIES**

- Latest developments in the creative industries;
- Agenda important, inspiring events;
- Call to actions;
- Newsletter, read and contribute your best practices.

#### GATEWAY TO CREATIVE & CULTURAL INDUSTRIES IN EUROPE

- Information regarding CCI's;
- Platform of experts; open platform that brings together policymakers and business support practitioners from 28 partner organizations and 12 countries;
- Information, analyses, benchmarks and policy recomendations about the themes: Innovation Vouchers, Cluster Exellence, Access to Finance, Demand Driven innovation, Spill-over, Internationalisation, Service Innovation;
- Information about 8 concrete actions on innovation vouchers, better access to finance and cluster excellence;
- The ECIA Hall of Fame, profiles of experts with their inspiration, great idea, favorite tools, best advice, greatest blunder.

#### SERVICES

- Calendar, selection of events, networking receptions;
- Workshops and meetings;
- Publications;
- Policy guidance tool/best practice guide;
- Find your local ECIA member;
- Special services for enterpreneurs: www.howtogrow.eu

#### ECIA NETWORK

 A community in Europe that actively supports creative industries as a driver for competitiveness, job creation and structural change by developing and testing better policies and tools for creative industries.

### HELP US HELP YOU

- Help us > send us your events, workshops, publications;
- Help you > we make sure it's published on www.eciaplatform.eu

#### **VISIT US**

## www.eciaplatform.eu

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